CONCORDIA COMMUNIQUÉ

1455 de Maisonneuve Blvd. West, Montreal, Quebec H3G 1M8 (514) 879-8497

FOR IMMEDIATE RELEASE

"Action for the 80's"
is theme of this year's
Concordia Commerce Week

Montreal, Quebec, January 4, 1980 -- Former Minister of Social Affairs Claude Forget, maverick stockbroker Richard Lafferty and Creighton Cross of Alcan Aluminum will be among the guests scheduled to participate in the January 16 to 24 Commerce Week '80 at the Loyola campus of Concordia University.

The annual event, subtitled this year "Action for the 80's", will feature both a workshop and a lecture series, and is co-sponsored by the Commerce Students' Society and the Dean of Students Office at Loyola.

Mr. Forget, speaking on "The Referendum and Beyond", will kick off the proceedings in Conference Rooms 1 and 2 of the Campus Centre (time to be announced). Other talks will include Richard Lafferty on the "Pros and Cons of Short-term Investments" on January 17, and Jeff Allen from A.E. Ames & Co. on January 22, who will lecture on "Getting Started in the Stock Market".

"Leadership in the Organization", "Developing Assertiveness in Business", and "Women and Work" are three of the five workshops that will be offered during the 9-day period. Registration is limited for these workshops and places must be reserved by calling Don Boisvert at 482-0320, ext. 341.

For a complete list of events, please consult the accompanying schedule. All events take place on the Loyola campus, 7141 Sherbrooke Street West. For more information or for workshop registration, please call 482-0320, ext. 341.

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Louise Ratelle
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COMMERCE WEEK '80

EVENTS SCHEDULE

Wednesday, January 16	13h*	"Leadership in the Organization", a workshop headed by Don Boisvert and Bill Loucks (Dean of Students Office). Room AD-128.
	TBA	"The Referendum and Beyond", a talk by Liberal MNA Claude Forget. Campus Centre.
	10h30	"Sales: Like It Is", a talk by Ron Sawatzki of Horner Drugs. Campus Centre.
Thursday, January 17	12h30	"Pros and Cons of Short-term Investments", a talk by Richard Lafferty of Lafferty, Harwood & Partners Ltd. Campus Centre.
Friday, January 18	10h*	"Developing Assertiveness in Business", a workshop headed by Mary Scott and Priscilla Kredl (Guidance Services Dept.). Campus Ctre.
Tuesday, January 22	10h30	"Getting Started in the Stock Market", a talk by Jeff Allen of A.E. Ames & Co. Room AD-128.
Wednesday, January 23	noon*	"Are You Running Out of Time? A Guide to Personal Management", a workshop headed by Marilyn Callan (Lacolle Centre). Room AD-128.
	15h*	"Effective Reading and Study Skills", a workshop headed by Doreen Osborne (Reading Centre, Guidance Services Dept.). Campus Centre.
Thursday, January 24	10h*	"Women and Work", a workshop headed by Jane Magnan (Learning Development Office). Room AD-128.
	14h30	"Corporate Planning...An Art and a Technique", a talk by Creighton Cross of Alcan Aluminum Co. Vanier Auditorium.
	12h30	"Canadian Controlled Private Corporations vs. Canadian Public Corporations and Their Taxation Effects", a talk by Jean-Pierre Delisle of Clarkson, Gordon & Co. Campus Centre.

*Limited registration

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À PUBLIER IMMÉDIATEMENT

"Action for the 80's": thème de la Semaine du commerce pour cette année.

Montréal, (Québec), le 4 janvier 1980 -- L'ex-ministre des Affaires sociales, Claude Forget, le courtier de bourse indépendant Richard Lafferty et Creighton Cross de l'Alcan seront au nombre des invités qui participeront à la Semaine du commerce de 1980 au campus Loyola de l'Université Concordia du 16 au 24 janvier.

Cette manifestation qui se tient cette année sous le thème "Action for the 80's", comporte des ateliers et des causeries et est organisée conjointement par la Société des étudiants en commerce et le Bureau du directeur de la vie étudiante de Loyola.

M. Forget donnera le coup d'envoi de cette semaine en traitant du sujet "The Referendum and Beyond" dans les salles de conférences 1 et 2 du Centre communautaire (l'heure sera annoncée plus tard). Une autre causerie "Pros and Cons of Short-term Investments" sera donnée par Richard Lafferty le 17 janvier, et Jeff Allen de A.E. Ames & Co. traitera du sujet "Getting Started in the Stock Market" le 22 janvier.

"Leadership in the Organization", "Developing Assertiveness in Business", et "Women and Work" sont trois des ateliers qui seront offerts au cours de ces neuf journées. Les inscriptions y sont limitées et on peut faire une réservation en téléphonant à Don Boisvert au 482-0320, poste 341.

Le calendrier ci-joint donne la liste complète des activités qui ont toutes lieu au campus Loyola, 7141, rue Sherbrooke ouest. Pour obtenir de plus amples renseignements ou vous inscrire aux ateliers, veuillez téléphoner au 482-0320, poste 341.

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Adjointe à l'information

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À PUBLIER IMMÉDIATEMENT

Déroulement des activités de la Semaine du commerce 1980

le mercredi 16 janvier	13h*	"Leadership in the Organization", atelier dirigé par Don Boisvert et Bill Loucks (Bureau de la vie étudiante). Salle AD-128.
heure à déterminer		"The Referendum and Beyond", causerie par le député libéral Claude Forget. Centre communautaire.
	10h30	"Sales: Like It Is", causerie de Ron Sawatzki de Horner Drugs. Centre communautaire.
le jeudi 17 janvier	12h30	"Pros and Cons of Short-term Investments", causerie de Richard Lafferty de Lafferty, Harwood & Associés. Centre communautaire.
le vendredi 18 janvier	10h*	"Developing Assertiveness in Business", atelier dirigé par Mary Scott et Priscilla Kredl (Services d'orientartion). Centre communautaire.
le mardi 22 janvier	10h30	"Getting Started in the Stock Market", causerie de Jeff Allen de A.E.Ames & Co. Salle AD-128.
le mercredi 23 janvier	12h*	"Are You Running Out of Time? A Guide to Personal Management", atelier dirigé par Marilyn Callan (Centre Lacolle). Salle AD-128.
	15h	"Effective Reading and Study Skills", atelier dirigé par Doreen Osborne (Centre de lecture, Services d'orientation). Centre communautaire.
le jeudi 24 janvier	10h*	"Women and Work", atelier dirigé par Jane Magnan (Bureau de développement du savoir). Salle AD-128.
	14h30	"Corporate Planning...An Art and a Technique", causerie de Creighton Cross de la Compagnie d'aluminium Alcan. Auditorium Vanier.
	12h30	"Canadian Controlled Private Corporations vs. Canadian Public Corporations and Their Taxation Effects", causerie de Jean-Pierre Delisle de Clarkson, Gordon & Co. Centre communautaire.

*Inscriptions limitées

Pour s'inscrire ou obtenir de plus amples renseignements, téléphoner à Don Boisvert au 482-0320, poste 341.

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